



a c c e s s

key facts

Access is a full-service advertising, design, and public relations firm. We help build brands, products and reputations with result-driven creativity and strategy. We call it “smart creative.”

ORIGIN/BILLINGS: Founded in 1996. \$10 million in capitalized billing with clients throughout the Mid-Atlantic region.

PRINCIPALS:

Tony Pearman | CEO/Chief Creative Officer
Todd Marcum | President
Terri Jones | Sr. Vice President - Public Relations

Kristine Bailey | Creative Director - Print
Gary Gilmore | Creative Director - Interactive
Laura Wood | Account Management

SERVICES:

Full Service Advertising and Public Relations
Creative Strategic Development and Branding
Design - Corporate ID, Print Collateral, Direct Marketing

Media Planning & Placement
Web, Online & Interactive Services
3-D Design - Exhibit, Signage and Wayfinding

KEY VALUE:

Smart Creative. We offer excellent creative grounded to our client’s objectives. We are fast and focused. We get things done, meet deadlines and do not exceed budgets. We believe in research with actionable findings but are not paralyzed without it.

INDUSTRY EXPERIENCE:

Healthcare/Retirement
Jewelry & Accessories
Education
Industrial/Corporate
Technology/Biotechnology
Legal Services
Business Products & Services

Economic Development/Government
Arts & Culture
Pharmaceutical/Medical Equipment
Community Banking/Finance
Travel/Tourism
Retail/Commercial
Sports Marketing

CONTACTS:

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